

LYON TOWNSHIP PUBLIC LIBRARY

2013 Annual Report



More Than You Expect

WHO WE ARE



Holly Teasdale
DIRECTOR



Mary Kelly
YOUTH LIBRARIAN



Pam Quackenbush
LIBRARY TECHNICIAN



Michelle Fields
**PROGRAMMING AND
MARKETING**

WHO WE ARE



Marj O'Donnel
COMPUTER TECHNICIAN



Janet Davio
HEAD CLERK

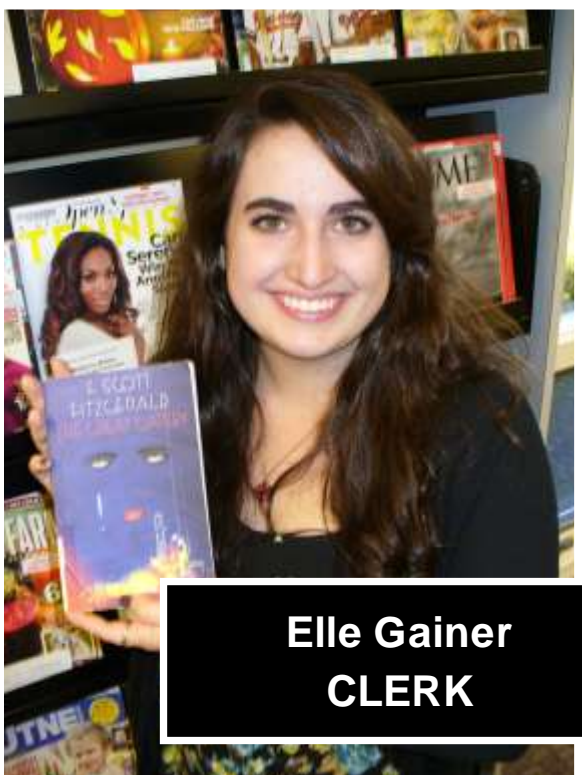


Cathy Cottone
GENEALOGIST



Cindy Rodgers
CLERK

WHO WE ARE



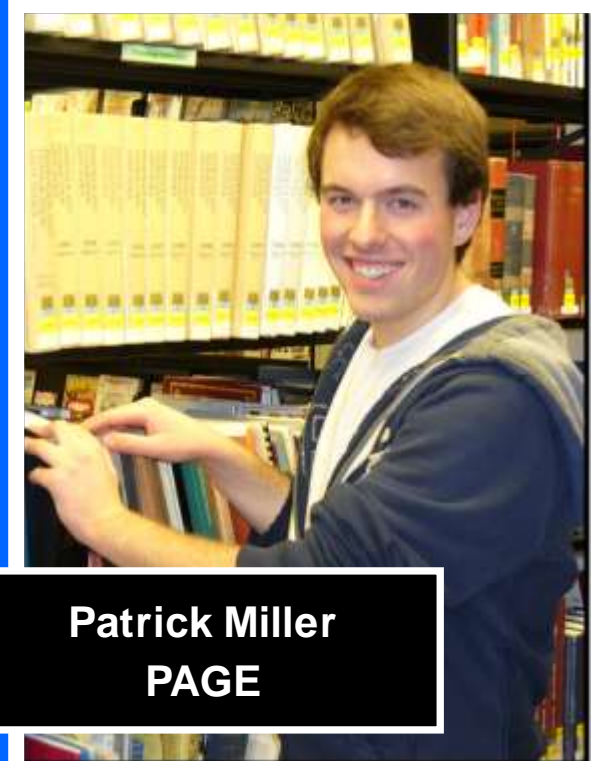
Elle Gainer
CLERK



Shirley Baker
CLERK



Alta Moore
CLERK



Patrick Miller
PAGE

LTPL

LTPL is a friendly and engaging environment where all are welcome. It's the people - those who work here and everyone who walks through our doors - that make LTPL an inviting place. It's here you can meet all your needs, whether working on a homework assignment, researching your family tree, or checking out the latest audio book, new movie release, or bestseller. Whatever your needs, we are here to meet them.



LTPL cont'd

In 2013 we continued our participation in community events like Winterfest, Lyon Township Kite Festival, South Lyon Farmer's Market and continued our support of Active Faith by holding a Hat and Glove Drive. New to 2013 was a Seed Sharing Program. We also held a Job Fair in conjunction with the Chamber of Commerce. The grounds of LTPL were spiffed up with ongoing landscaping by the Friends of the Library. We were also excited to have an Eagle Scout project that gave patrons access to our bench on the lake with a beautiful brick paver path.



We continue to do business within the guidelines our motto, mission statement and value statements that reflect how we want the library to be perceived in the community and defining how we want to move forward.

Motto: More Than You Expect

Mission Statement: Lyon Township Public Library enriches lives by fostering diverse opportunities for all people to read, learn and connect in an open and friendly environment.

Value statements:

Quality Collection

Excellent Services

Welcoming Space

Respect for the Public

Professionalism, integrity,

and employee involvement

Follow us on:



PATRONS



Patrons visit LTPL for many reasons. Check out a book, grab a movie for the weekend, check your email, research family history, attend a program. Whatever your reason to visit, you will find a welcoming space where all are welcome. We have 5,707 card holders, and 70% of Lyon Township households have a library card!

COLLECTIONS



Our collections at LTPL continue to rise. The materials we have added to our collection has risen 39% since 2010. This is in part due to the introduction of eBooks and downloadable audio books. We have added to our very popular movie collection by adding Blue-Ray. As technology changes, we will continue to change with it.

PATRONS

Total Library Visits

85,932

1%↑

from 2010

Library Card Holders

5,707

9.6%↑

from 2010



BOOKS etc.

Circulation

114,396

4.6%↑

from 2010

of items in collection

64,431

35%↑

from 2010



Acquiring OverDrive in 2012
greatly increased collection

EVENTS

You'd be hard pressed to find programming as diverse and plentiful as there is at LTPL. In 2013 we offered everything from Toddler Disco to a Pet Psychic. Here is a sampling of what we offered:

- ▶ Weekly Tai Chi classes
- ▶ Monthly Book Clubs
- ▶ Gluten Free Eating Series (4 events)
- ▶ Seed Saving Workshop
- ▶ Estate Planning Workshop
- ▶ Canning and Preserving
- ▶ Retirement Workshop
- ▶ Coupon Workshop
- ▶ Run Clinic
- ▶ Greek Yogurt Making
- ▶ Garden Planning
- ▶ Hair Up-Do and Makeup
- ▶ Pet Psychic

As a member of the Neighborhood Library Association (NLA) we participated in the **4th Annual Community Read**, *Detroit City is the Place To Be* by Mark Binelli. Each library hosted programming around the book's topic. Novi hosted the author visit and we had a packed house of 200!

Our **Chicks at the Library** campaign continues to entertain. Link to our Flickr account through LTPL's website to check out video and view pictures.



Programs

Total Library Programs

231

3.75% ↓

from 2012

While the number of programs offered has decreased in 2013, program attendance is up

Adult Programming Attendance

12% ↑

from 2012

Children's Programming Attendance

18% ↑

from 2012



Service

Reference Questions

13,214

2% ↑

from 2012

77% ↑

from 2010

If there's one thing you can count on at LTPL it's being greeted by a friendly and knowledgeable staff. Whatever your needs, we will do everything in our power to make sure you walk out the door with what you need.



Genealogy

LTPL is lucky to have Cathy Cottone as our resident Genealogist. Cathy offers a wide variety of programs as well as fields trips to keep the beginning as well as the experienced Genealogist always learning something new. Here is a sampling of what Cathy offered in 2013:



- ▶ Michigan Polar Bears
- ▶ Irish Genealogy
- ▶ Family Tree Maker
- ▶ Cyber Genealogy
- ▶ Christmas Tea
- ▶ Copper Miners
- ▶ Henry Ford and his Roots
- ▶ Author visit: A Thousand Letters Home
- ▶ Using City Directories
- ▶ Genealogy for Free
- ▶ Detroit's Woodmere Cemetery
- ▶ Field Trips to: Burton Historical Library and Michigan State Archives

Friends of the Library



We appreciate the continued support of the Friends of the Library. The Friends had three book sales in 2013 totaling \$2,800 in sales. They also generated income by selling LTPL book bags. The Friends continue to provide funds to OverDrive (downloadable eBooks), the NLA Community Reads author visit, Family Fun Day, the Summer Reading Program, and magazine subscriptions. The Friends continue to update and maintain the library's landscaping. They also are an integral part in volunteering for the Literacy 5K.

Friends of the Lyon Township Public Library Officers

Jill McIntyre, *President*
Jeff Provost, *Vice-President*
Glenn Quackenbush, *Treasurer*

Technology

Outreach

At LTPL we are fortunate to be able to give back to the community. Here are a few of the events we participated in:

- ▶ Hat and Glove Drive for Active Faith
- ▶ 5th Annual Lyon Township Kite Festival
- ▶ South Lyon Farmers Market
- ▶ Pumpkinfest Parade
- ▶ Chamber of Commerce
Holiday Window Decorating Contest
- ▶ Job Fair in conjunction with the
Chamber of Commerce

We also give presentations about LTPL's resources to local community organizations, public schools, preschools, and scouting groups. We rely heavily on social media such as Twitter, Facebook, our e-newsletter, and website to get pertinent information out to all ages, as well as traditional print resources as the South Lyon Herald, Oakland Press, Observer and Eccentric, Metro Parent, and the local cable station, channel 20.

In addition to keeping our computers upgraded with the latest technology we also taught a variety of computer classes, such as: eBook help, Microsoft Excel, Word, and PowerPoint, Smartphones 101, and Internet Calendars. Our Computer Tech is available for one-on-one assistance as well.

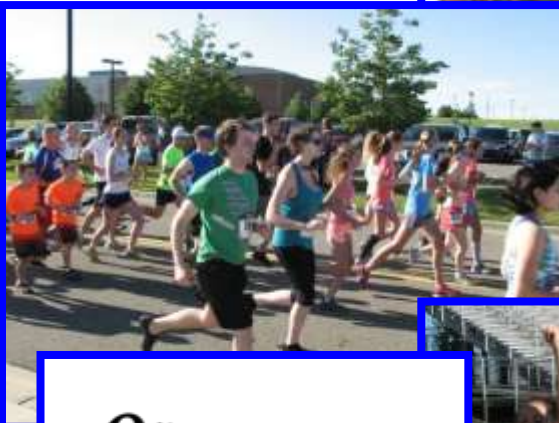


Literacy 5K



The 2nd annual Literacy 5K was held Saturday, June 13, 2013. We had 222 participants in both the 5K Run/Walk and Dewey Decimal Dash. The proceeds benefited the Lyon Township Public Library and the South Lyon and South Lyon East Girls Cross Country Teams. We raised a total of \$4,224 netting the library and the cross country teams \$2,112 each. We had a great group of sponsors who donated \$2,600 and included:

Eradico/Weedman
Midwest Landscaping
South Lyon Senior Care & Rehab
Intergrowth Orthopedic Surgeons
Michigan Rehabilitation
Brostrom Physical Therapy
Tanglewood
Hiller's Markets
South Lyon Orthodontics
Tom Holzer Ford
Gateway Dental
Great Clips
Anytime Fitness
Buschs
McDonalds New Hudson
ACE Hardware
Arbys



LTPL Family



At LTPL children and teens are some of our most regular patrons. Smaller children can be found at story time twice a week and after school kids of all ages are here for homework purposes and to get movies and a good read. Throughout the year we have programming for any kid's interest. And of course there's the summer reading program! In 2013 we had 349 kids, 94 Teens, and 239 adults registered. Here are some 2013 programs that LTPL families enjoyed:

- ▶ Kindergarten Readiness
- ▶ Story Times (2X/week)
- ▶ Shark School
- ▶ Be My Valentine
- ▶ Happy Birthday Michigan
- ▶ Lego K'Nex open house
- ▶ Dr. Seuss' Birthday Party
- ▶ St Patrick's Day Celebration
- ▶ Spring Fling
- ▶ Halloween Hoopla
- ▶ Thanksgiving at LTPL
- ▶ Holiday Cookie Decorating
- ▶ Star Wars Day
- ▶ Family Fun Day
- ▶ LTPL has Gone to the Dogs
- ▶ Pirates and Princesses
- ▶ Toddler Disco
- ▶ Fairies at the Library

And for Teens:

- ▶ Up-Do's and Makeup for Prom
- ▶ Cupcake Decorating
- ▶ Teen Job Hunting
- ▶ Duct Tape Crafts



A Little Help From Our Friends

Adopt a Magazine Sponsors

Janet Davio
Chris Doozan
Four Seasons Garden Club of SL
Friends of the Library
John Hicks
Dr. Mark Michels D.D.S.
New Hudson Pharmacy
Jeff and Irene Provost
Joe and Lois Gdowski
Brostrom Physical Therapy
Alice FitzGerald
Pam Quackenbush
Karolyn Tiefenbach
Tanja and Bodo Seifert
Rebecca Wilder
Michelle Fields
Jim Chuck
Rev. Bart Muller
Mary and Tom Kelly
SL Family Docs

At LTPL we are fortunate to have many generous people who give their time and money to support the Summer Reading Program, Family Fun Day, Adopt a Magazine Program, Genealogy Department, the Literacy 5K, and more. We couldn't do it without you! Thank You!

Family Fun Day Sponsors

Friends of LTPL
Wonder Jump
McDonald's
Lyon Twp. Fire Dept.

Summer Reading Program Sponsors

Friends of LTPL
ALB Consulting
Hines Park Ford
Diane's Doll House
Scappare
Heidi Sanford

Staff and Board

Lyon Township Public Library Board of Trustees

Jim Chuck, *President*

Susan Bell, *Trustee*

Alice FitzGerald, *Vice-President*

Amy Deeds, *Trustee*

Mary Pat Freund, *Secretary*

Judy Ray, *Trustee*

Lyon Township Public Library Staff

Holly Teasdale, *Director*

Cathy Cottone, *Genealogist*

Mary Kelly, *Youth Services Librarian*

Janet Davio, *Head Clerk*

Pam Quackenbush, *Library Technician*

Marj O'Donnel, *Computer Technician*

Michelle Fields, *Program & Marketing Coordinator*

Clerks

Shirley Baker

Elle Gainer

Cindy Coutts

Alta Moore

Page

Patrick Miller

