



LYON TOWNSHIP PUBLIC LIBRARY

2014 Annual Report



More Than You Expect



Friendly, knowledgeable **staff**



**Holly Teasdale
DIRECTOR**



**Mary Kelly
YOUTH LIBRARIAN**



**Michelle Fields
PROGRAMMING AND
MARKETING**



**Pam Quackenbush
LIBRARY TECNICIAN**



Friendly, knowledgeable **staff**



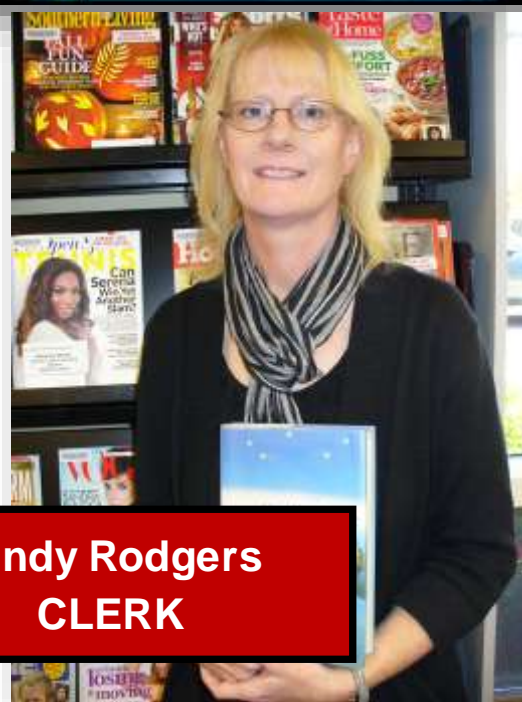
Marj O'Donnell
COMPUTER TECHNICIAN



Janet Davio
HEAD CLERK



Cathy Cottone
GENEALOGIST



Cindy Rodgers
CLERK



Friendly, knowledgeable **staff**



**Elle Gainer
CLERK**



**Shirley Baker
CLERK**



**Alta Moore
CLERK**



**Lucas Stodor
PAGE**



**Monica Sloan
PAGE**



Lyon Township Public Library is a friendly and engaging environment where everyone is welcome. It's the people who work here, and everyone who walks through our doors that make LTPL a place where people feel comfortable and want to come back to. It's here you can meet all your needs, whether working on a homework assignment, researching your family tree, or checking out the latest audio book, new movie release, or bestseller. Whatever your needs, we are here to meet them.





LTPL cont'd

We continue to do business within the guidelines our motto, mission statement and value statements dictate, which reflect how we want the library to be perceived in the community and define how we want to move forward.

Motto: More Than You Expect

Mission Statement: Lyon Township Public Library enriches lives by fostering diverse opportunities for all people to read, learn and connect in an open and friendly environment.

Value statements:

Quality Collection
Excellent Services
Welcoming Space
Respect for the Public
Professionalism, Integrity,
and Employee Involvement



Follow us on:





Reference Questions

11,668

↑ 2%
from 2013

At LTPL we pride ourselves in taking the extra step to provide outstanding service. If there's one thing you can count on at LTPL, it's being greeted by a friendly and knowledgeable staff. We do our best to assure you leave with what you need and a smile on your face.





We have loyal

patrons

Patrons visit LTPL for many reasons: check out a book, grab a movie for the weekend, check his/her email, research family history, attend a program. Whatever your reason to visit, you will find an inviting space where all are welcome. We have over 5,800 card holders, and 70% of Lyon Township households have a library card!



We expect our library to
have an evolving

collection

Our collection at LTPL continue to fluctuate. The materials we have added to our collection has declined 10% since 2013 but our total collection has increased 4.5%. This is due OverDrive additions. We have added to our very popular movie collection by adding Blue-Ray. As technology changes, we will continue to change with it.

Patrons

Total Library Visits

84,244

↓ 2%
from 2013

Library Card Holders

5,801

↑ 1.5%
from 2013

Books etc.

Circulation

107,852

↑ 5%
from 2013

of items in collection

67,324

↑ 4.5%
from 2013



Exciting

Programs

You'd be hard pressed to find programming as diverse and plentiful as there is at LTPL. In 2014 we offered everything from 6 Finger Lefty musical group, to a Pet Psychic, to how to keep your basement dry. Here is a sampling of what we offered:

- ▶ Weekly Tai Chi Classes
- ▶ Monthly Book Clubs
- ▶ Primate Behavior and Ecology
- ▶ Haunted Michigan
- ▶ Bee Keeping
- ▶ Seed Sharing Workshop
- ▶ Self Defense Workshop
- ▶ Savvy Social Security Planning
- ▶ Intro to Gluten Free Eating
- ▶ Canning and Preserving
- ▶ Gluten Free Snacks
- ▶ Waterproofing your Basement
- ▶ Seeds 101
- ▶ Growing and Cooking with Herbs
- ▶ Hospice 101
- ▶ Helping the Caregiver
- ▶ Author Visit, Bob Linsenman
- ▶ War Dog Memorial Presentation
- ▶ Kids and Healthy Eating
- ▶ Musical Concert, Six Finger Lefty





LTPL Family

At LTPL, children and teens are some of our most devoted patrons. Smaller children can be found at story time twice a week, and after school kids of all ages are here for homework purposes, to checkout movies, and a good read. Throughout the year, we have programming for any kid's' interest. Of course there's the summer reading program as well! In 2014 we had 405 kids, 91 teens, and 238 adults registered, up 8% from 2013. Here are some 2014 programs that LTPL families enjoyed:

- ▶ Story Time (2X/week)
- ▶ Animals Around the World
- ▶ Animal Encounters
- ▶ Baffling Bill
- ▶ Pete the Cat
- ▶ Be My Valentine
- ▶ Author Visit: Jean Elster
- ▶ Lego K'Nex Open House
- ▶ Computer Animation Workshop
- ▶ St Patrick's Day Celebration
- ▶ Spring Fling
- ▶ Mother's Day Gifts
- ▶ Halloween Hoopla
- ▶ Superhero Cookies
- ▶ Holiday Cookie Decorating
- ▶ Family Fun Day
- ▶ Dog Story Time



And for Teens:

- ▶ College Admission Essay Workshop
- ▶ Survival Science
- ▶ Teen Job Hunting
- ▶ Physics in Action
- ▶ College Bound Book Club
- ▶ Decoupage Basics
- ▶ Sharpie T-Shirt
- ▶ Mug Me
- ▶ Cooking Science with Beth Hess





Well attended

Programs

Total Library Programs

218

**Adult Programming
Attendance**

1,470

**Children's Programming
Attendance**

3,371

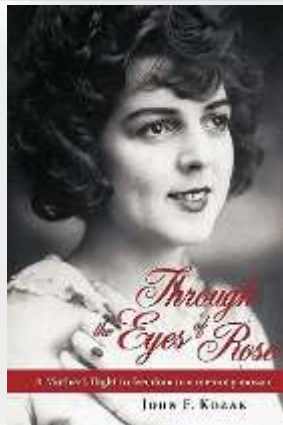
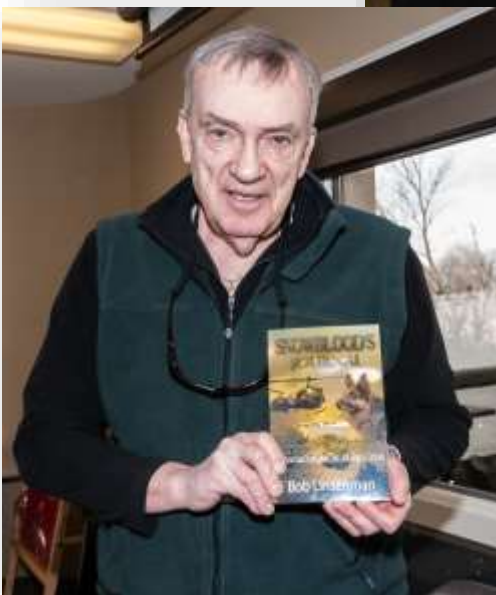
**Family Programming
Attendance**

364



Author Visits

In 2014 we were pleased to have 3 authors present at LTPL. In February, Jean Elster shared her book, *The Colored Car*, to a packed house of kids, teens, and adults. Bob Linsenman also joined us in February to present his book, *Snowblood's Journal*. Mr Linsenman was joined by Phil Weilauf who gave a history of the War Dog Memorial Cemetery in Lyon Township. Our genealogy friends had the pleasure of 2 author visits in 2014. John Kozak presented his book, *Through the Eyes of Rose*, which was also the book club pick for April. In October, *Finding Family: My Search for Roots and the Secrets in my DNA* author Richard Hill gave an intriguing account of his book. All programs were well attended and we hope to have more in the future.





Oh so popular **Genealogy**

We have the luck of the Irish by having Cathy Cottone as our resident Genealogist. Cathy offers a wide variety of programs as well as fields trips throughout the year to keep “Cathy’s People” educated and entertained. Here is a sampling of what Cathy offered in 2014:

- ▶ *Through the Eyes of Rose*
- ▶ **Becoming American: Research with Naturalization Records Presented**
- ▶ **Gone With The Wind Program**
- ▶ **The Importance of Family History in Cancer Risk and Screening**
- ▶ **Common Sources in Uncommon Places**
- ▶ **Beginning Irish**
- ▶ **Google**
- ▶ **Family History Through DNA**
- ▶ **Ethics and Etiquette in Genealogy Research**
- ▶ **Orphan Train**
- ▶ **Genealogy Lock In**
- ▶ **Beginning Genealogy**
- ▶ **Annual Christmas Tea**
- ▶ **Field Trip to the Burton Historical Library**
- ▶ **Field Trip to the Library of Michigan**





Evolving Technology

In addition to keeping our computers upgraded with the latest technology, we also taught a variety of computer classes, such as: eReader Open House, Microsoft Excel, Microsoft Word, Internet Calendars, PowerPoint Basics, Smartphones 101, Photo Editing, as well as one-on-one computer help.

Community Outreach

At LTPL we are fortunate to be able to give back to the community. Here are a few of the events we participated in:

- ▶ Hat and Glove Drive for Active Faith
- ▶ Chamber Business Expo
- ▶ Chamber breakfasts
- ▶ Job Fair (in conjunction with the Chamber of Commerce)
- ▶ Updated Strategic Plan



We also gave presentations about LTPL's resources to local community organizations, public schools, preschools, and scouting groups. We rely heavily on social media such as Twitter, Facebook, our e-newsletter, and website to get pertinent information out to all ages, as well as traditional print resources as the South Lyon Herald, Oakland Press, Observer and Eccentric, and the local cable station, channel 20.



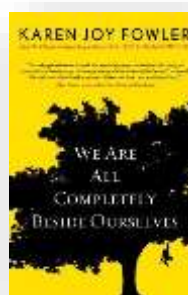
Exciting Events

There's always something exciting happening at LTPL. If there isn't a **book sale** going on, there's a **race**, or **Family Fun Day**, or an awesome **Computer Animation Workshop** for Comics and Animation month. Maybe you're participating in the **NLA Community Read** or attending an **author visit** at LTPL. There is something for everyone!

Our **Chicks at the Library** campaign continues to entertain. Link to our Flickr account through LTPL's website to check out video and view pictures.



As a member of the Neighborhood Library Association (NLA) we participated in the **5th Annual Community Read**, *We Are All Completely Besides Ourselves*, by Karen Joy Fowler. Each library hosted programming around the book's topic. Novi hosted the author visit and had a packed house of 200! This continues to be a very popular event year after year.





LTPL GROWS

New to LTPL in 2014 is our LTPL GROWS Demonstration Garden. With this garden comes new and exciting programming. A few of our programs related to the garden are: Seed Starting, Fermentation, Garden Planning, Canning and Preserving, Seed Saving, Herbs, Lasagna Gardening, and Bee Keeping. Our thanks go out to Matthew Deeds for designing and building the LTPL Demonstration Garden as his Eagle Scout project in 2014, Grand River Feed for donating several bales of straw, and Tuthill Farms for donating compost to help establish the foundation of the Demonstration Garden.

You might ask yourself, why a garden at a library? For starters, it introduces members of our community to gardening. It provides a place where gardeners can learn tips and techniques. It educates our community about growing, harvesting and preserving food, and saving seeds. And, it nurtures a culture of sharing, sustainability, and abundance in our community.





Exhilarating

Literacy 5K

The 3rd annual Literacy 5K was held Sunday, June 8, 2014. We had 174 participants in both the 5K Run/Walk and Dewey Decimal Dash. The proceeds benefited the Lyon Township Public Library and the South Lyon and South Lyon East Girls Cross Country Teams. We raised a total of \$3,138, netting the library and the cross country teams \$1,569 each. We had a great group of sponsors who donated \$1,500 and included:

Intergrowth Orthopedic Surgeons
Brostrom Physical Therapy
Tanglewood
Hiller's Markets
South Lyon Teacher's Union
Tom Holzer Ford
Pinnacle Cleaning
Sue Bell
Co Reutter Salon





Friends of the Library

The Friends continue to support the Lyon Township Public Library. They had three book sales in 2014 totaling \$2,581 in sales. They also generated income by selling LTPL book bags. The Friends continue to provide funds to OverDrive (downloadable eBooks), the NLA Community Reads author visit, Family Fun Day, the Summer Reading Program, and magazine subscriptions. The Friends continue to update and maintain the library's landscaping. They are also an integral part in volunteering for the Literacy 5K.



Friends of the Lyon Township Public Library Officers

Jill McIntyre, *President*
Jeff Provost, *Vice-President*
Glenn Quackenbush, *Treasurer*



Special Offerings

Once again LTPL participated in **MI Big Green Gym** which is a partnership with Michigan Recreation and Park Association, the Department of Natural Resources, and Blue Cross Blue Shield of Michigan. It is designed to show just how easy it is to get out, get active and get healthier.

The DNR started the Park & Read program in 2010 as a way to provide free passes to state parks. Now, with support from Blue Cross, the program has been rebranded to promote outdoor fitness and provides free one-day passes into any state park, state forest campground or pathway, as well as includes family-friendly destinations at select community recreation facilities. The program ran from June 1 - September 30.



You can also check out the Detroit Zoo's new **Tickets & More** program! Purchase discounted zoo tickets, memberships and dining.

Not only does LTPL take your mind places with books and movies, it also opens you up to the world outside of LTPL. We offer the **Michigan Activity Pass**, presented by "The Library Network," which is a partnership between Michigan's nearly 400 public libraries and state arts and cultural organizations. The program is designed to enhance the learning experience for people of all ages through books and other library materials, and to provide reduced cost or complimentary access to arts and cultural organizations across the state of Michigan, from Monroe to Mackinaw City to Marquette, and all points in between.





A Little Help From **Our Friends**

We are fortunate to have many generous people who give their time and money to support the Summer Reading Program, Friends Book Sale, Family Fun Day, Adopt a Magazine Program, Genealogy Department, the Literacy 5K, and more. We couldn't do it without you! Thank You!

Adopt a Magazine Sponsors

Sue Bell
Brostrom Physical Therapy
Cathy Cottone
Janet Davio
Amy Deeds
Chris Doozan
Michelle Fields
Alice FitzGerald
Four Seasons Garden Club of SL
Mary Pat Freund
Friends of the Library
Joe and Lois Gdowski
John Hicks
Mary and Tom Kelly
Alta Moore
New Hudson Pharmacy
Jeff and Irene Provost
Pam Quackenbush
Rotary Club
Sawasdee 2 Thai Restaurant
South Lyon Family Docs
Spark Plugs Auto Club

Summer Reading Program Sponsors

Friends of LTPL
ALB Consulting
Hines Park Ford
Scappare
Bell Tire
Leo's Coney Island
Vibe Credit Union
Off World Marketing
New Hudson Corporation
Jim Chuck

Family Fun Day Sponsors

Friends of LTPL
Wonder Jump
McDonald's
Lyon Twp. Fire Dept.
Oakland County Sherriff Lyon Twp.



Staff & Board

Lyon Township Public Library Board of Trustees

Jim Chuck, *President*

Susan Bell, *Trustee*

Alice FitzGerald, *Vice-President*

Amy Deeds, *Trustee*

Mary Pat Freund, *Secretary*

Judy Ray, *Trustee*

Lyon Township Public Library Staff

Holly Teasdale, *Director*

Cathy Cottone, *Genealogist*

Mary Kelly, *Youth Services Librarian*

Janet Davio, *Head Clerk*

Pam Quackenbush, *Library Technician*

Marj O'Donnel, *Computer Technician*

**Michelle Fields, *Program & Marketing
Coordinator***

Clerks

Shirley Baker

Elle Gainer

Lucas Stodor

Cindy Coutts

Alta Moore

Monica Sloan

Pages

